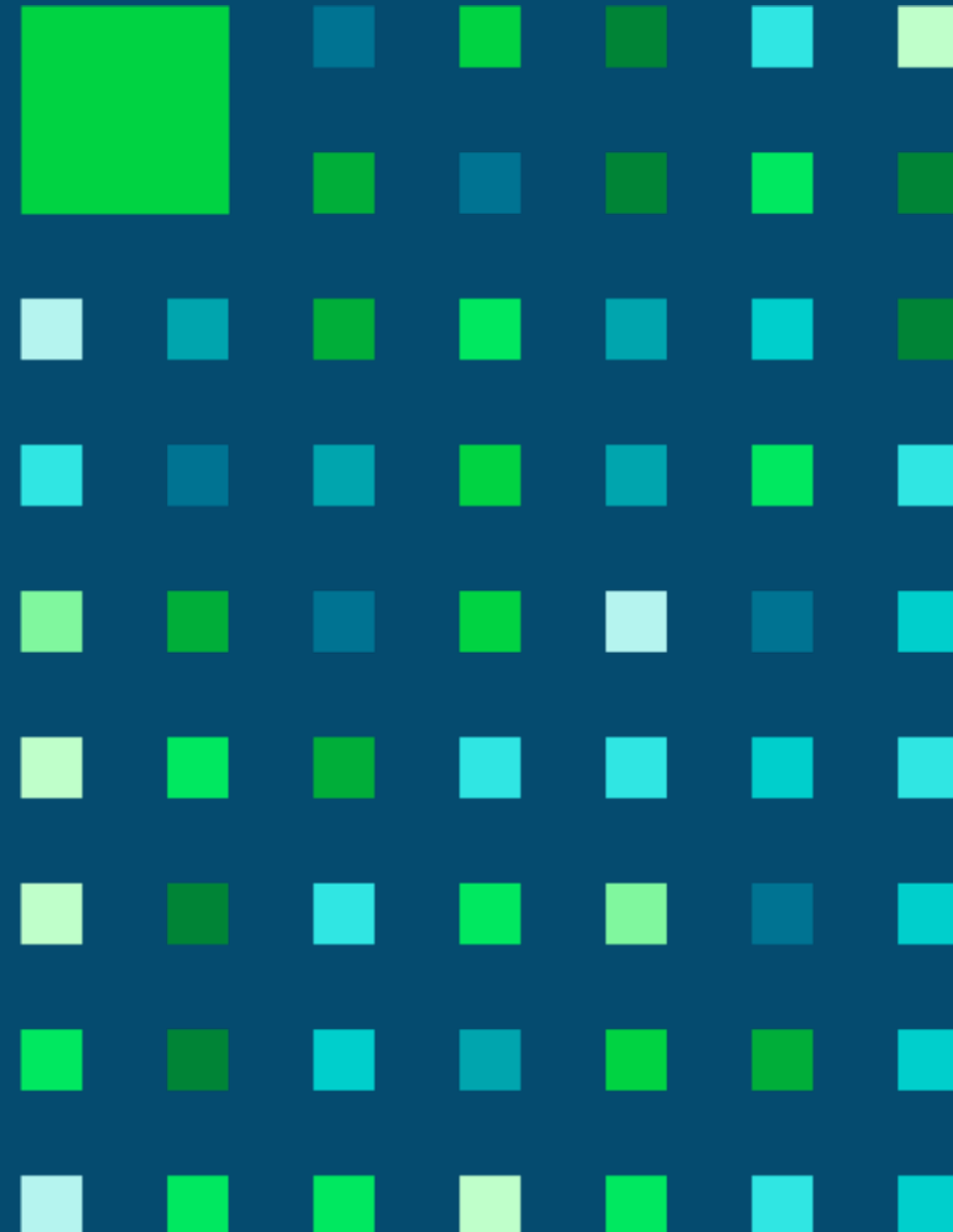# eBay Connect 2020

Translation API

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eBay Connect 2020
Agenda

Why Translate?

Translation API

Sample Experience

Demo

ebay

A Truly Global Marketplace

96%
of U.S. small businesses export

57%
export to 10 or more countries

182M
Active buyers

1.5B
Live listings

190
Markets

Q2 2020

Crossing the Language-Barrier

Connect buyers and sellers

Promote cross-border trade

In-house trained NLP models and state-of-the-art algorithms

ebay

Translation Context

Optimized for ecommerce

Item title and description

ebay

Supported Languages

From	To
(en) English	(de) German
(en) English	(zh) Chinese (Mandarin)
(en) English	(ja) Japanese
(en) English	(fr) French
(en) English	(it) Italian
(en) English	(es) Spanish
(de) German	(fr) French
(de) German	(it) Italian
(de) German	(es) Spanish
(ja) Japanese	(en) English

ebay

Translation API: Request and Response

```
POST https://api.ebay.com/commerce/translation/v1_beta/translate
```

Request

```json
{
    "from": "en",
    "to": "de",
    "text": [
        "Welcome to eBay"
    ],
    "translationContext": "ITEM_TITLE"
}
```

Response

```json
{
    "from": "en",
    "to": "de",
    "translations": [
        {
            "originalText": "Welcome to eBay",
            "translatedText": "Willkommen bei eBay"
        }
    ]
}
```

eBay

Translations in Action

ebay

Translations in Action

Translations in Action

1.Please select key changes in this page. You will be able to edit detail in next step before launch listing to eBay.
2.Please make sure your listing will not violate eBay listing policy such as identital listing limitation.
3.We highly recommended you to change eBay account, eBay site as well as item title and so on in new listing.

Original listing

eBay account	DB
Site	United States
Listing type	Fixed price
SKU	FG-00214-LF-01
Title	New Collection One Piece Sexy Pirate Empress Boa Hancock Anime PVC Figure Toy
Subtitle	
Price	22.79 USD
Reserve price	-
Buy it now	-

New listings

eBay account	CB
Site	Germany
Listing type	Fixed price
SKU	FG-00214-LF-01
	Select SKU
Title	New Collection One Piece Sexy Pirate Empress Boa Hancock Anime PVC Figure Toy 77 / 80
Subtitle	Subtitle $ 0 / 55
Price	21.65 EUR Decimal to 00 Decimal to 95
Reserve price	0.00 EUR
Buy it now	0.00 EUR
Standard current rate	0.8510 (USD --> EUR)
Your rate	0.9500 (USD --> EUR) Save current rate
eBay translation	At present, it only supports translation from English to German, French, Spanish and Italian.
Translate item title	☑
Translate item specifics	☑
Translate item variation	☐
Translate item description	☑

When click on Next, system will call eBay translation API

Select the information to be translated in new listing in German site

Close   Next

Translations in Action

Demo

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